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 **eBiz Marketing**



WEB DESIGN . WEB MARKETING . WEB HOSTING

Corporate Profile



eBiz Marketing, founded in 2006, focuses in assisting our clients to build their business using the Internet. From building professional web design to getting relevant traffic to our client, we satisfy a wide range of clients' needs in building a web presence. At eBiz, we combine compelling design with strong process methodologies that result in superior user experience. Our wide array of solutions include result-oriented marketing strategies, research and analysis, web design and e-commerce solutions, print and graphic design, and interactive media.

We believe that people and technology can and should complement each other. At eBiz, we create communications that merge technology, information, design and ease of use for both client and user. We call this the Human Factor approach. Our Human Factors approach offers a complete, beginning-to-end communications solution. eBiz Marketing is an effective and experienced collaborative partner. Whether developing Web, marketing, e-commerce solutions. We meet our clients' objectives with 100 percent dedication.

The eBiz Marketing team consists of highly qualified and talented professionals. Our team can identify market challenges for the most demanding of clients and meet this demand with effective marketing strategies and creative design solutions. Creativity and expertise with professional and superior service ensure the smooth execution of your projects.

eBiz Marketing strongly believes that collaboration and strong relationships with our clients lead to superior results. Consistently applying this philosophy, eBiz has offered quality integrated communications services to a wide array of clients from small nonprofit organizations to big corporations.

Vision

To be the No 1. Web Developer in South East Asia

Mission

To unite South East Asia online

Professional, Friendly, Reliable

Web Design

“There is a Human Behind The Computer”



Why Us

At eBiz Marketing, we focus on the Human Factors when we are designing and building a website for our clients. Making our client the center of everything, we integrate the human, technology, design and content factors to allow high usability of their website.

We do not provide our clients with complicated technology jargons. In fact, we have come up with a concise system to allow our clients to follow through closely so that they are always in the entire loop of the web design project.

Services that We Provide

- Web Architecture Consultation
- Original Web Design Template
- Original Flash Design
- Copywriting and copyediting
- Provision of Royalty Free Images
- Image Editing and optimization
- Project Management
- Translation Services
- Design and building of Microsites
- Concept and Build Original eCards
- Concept and Build Demo Flashes
- Intranet Design Building
- Web Maintenance

Professional, Friendly, Reliable

“The World is Your Shopping Mall”



Do you have a product or products that you would like to sell to the rest of the world?

We have the Solution for you!

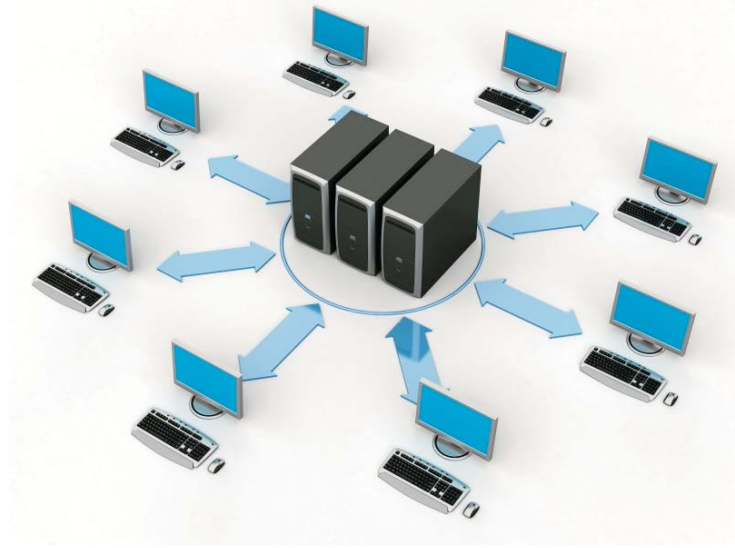
Have the ability to the sell to the Global Market! With the eCommerce services from eBiz Marketing, you will be able to sell anything to the world via the Internet.

Features of E Commerce Store

- Appealing layout that showcase your products readily.
- Sound and stable Technology that allows self updating of your products.
- Give promotions by giving Special Prices and Specify the period with a click of a button.
- Send Mass Mail to your database to improve sales during Sales!
- Shopping Cart with auto price updating mechanism for Customers to shop around in your eShop without worries. Shipping Charges included.
- Different language Support.
- Different Currency Support.
- Allow customers to email you their enquiry with a helpful enquiry form.
- Allow customers to sell for you when they review your product with the Review Option.

Content Management System

“Using Technology to Make Work Easier”



Do you have to do frequent updates for your website and you do not want to outsource your updating to a 3rd party?

Use our Content Management System

Enable your staff who has little knowledge in web design to update the corporate website regularly.

Features of Content Management System

- Customized layout that suits the image of your company.
- Sound and stable Technology that allows self updating of your content.
- Send Mass Mail to your database to improve sales during Sales!
- Different language Support.
- Allow customers to email you their enquiry with a helpful enquiry form.
- Extensions of the system is available, ie photo gallery, shopping cart, polling system, content review

Professional, Friendly, Reliable

Web Marketing

“Let your Brand be the
ONLY Brand people buy”



Our Web Marketing

Our idea of web marketing is effectively creating awareness of your brand, website, products, services, and mindset to the masses via the Internet. Using many tools such as eMail Marketing, PPC Marketing, Banner Exchange, we create traffic excitement to your website, in turn generating massive sales opportunity for you!

With us concentrating on how to get traffic for you, you can concentrate on your business.

Our Solutions

- Email Marketing
- SMS Marketing
- Online Banner Ads Creation
- Search Engine Optimization
- Search Engine Marketing
- Online Directory Submission
- Traffic Analytics
- Interactive Promotions
- Trustsg Audit and Application
- eSurveys
- Loyalty Program
- Client Appreciation Campaigns
- Website Usability Optimization

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“Work With the Largest
to Get the BEST Results”



What is Google Adwords

Google Adwords is a tool provided by Google for anyone to advertise themselves, their products and services on the Google Search Network and their partners' site.

With Google AdWords, it's all about results. Optimization means taking steps to get the results you want by improving the quality and performance of your account — without raising costs. The following optimization strategies will help you achieve success with your advertising campaigns:

- Step 1: Identify your advertising goals
- Step 2: Select your budget
- Step 3: Choose relevant keywords
- Step 4: Create compelling titles & descriptions
- Step 5: You are ready to generate sales leads
- Step 6: Track your account performance
- Step 7: Evaluate your campaign performance

Why Google Works

Relevance

Be there when your customers are looking for you.

Google AdWords shows your ads to prospects who are actively searching for what you're offering. Your ads are tied to the keywords used by searchers, so when someone is searching for what you have to offer, they'll see your ad.

Reach

Target your customers — wherever they may be.

Whether you want local, regional, national or global exposure, you choose where your AdWords ads are seen. Over 169 million people are online in the USA, and the Google network reaches over 80% of them.

Return on Investment (ROI)

Only pay for the ad clicks you get.

Your advertising budget goes farther with AdWords. Our pay-per-click model ensures that you only pay when a potential customer clicks on your ad to visit your website. In other words, you only pay when your advertising works.

Search Engine Optimization

“Planning for Success is good
Getting it done is GREAT”



Search Engine Optimization (SEO), is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results. SEO can also target specialized searches such as image search, local search, and industry-specific vertical search engines.

If you've asked yourself any one of the following questions, you should be calling us for an appointment.

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- Why is my competition on top when performing search?
- Once I'm on top, how do I stay on top?
- How do I get people to click on my listing instead of my competition's?
- How do I optimize my HTML to be "robot friendly"?
- When should I use META Tags and when should I not use them?
- How do I choose the right keywords?
- How many keywords is too many?
- Should I use commas in my Keywords META Tag?
- Is it safe to use trademarked terms in my META Tags?
- How many characters can or should my META Tags contain?
- I've heard that having only a few keywords in my META Keywords Tag might be better than 100 keywords. Is that true? If so, why?
- When are my customers going on-line and where are they going to?
- What are my customers doing on-line?
- What are my customers searching for?

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Portfolio

Industries that We Have Served:

- Art, Design & Fashion
- Automobile
- Consultancy Firm
- Education
- Engineering Companies
- Freightforwarding
- Food & Beverages
- Health & SPA
- ID Company
- IT Companies
- Nonprofit
- Portal
- Shipping
- Security
- Telco
- Trading Company



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Our Clients

“ Our Clients are Like Our Family,
Helping Each Other in Need”



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Testimonials



“Thanks so Much for your
Hard Work and Patience”

"Thanks so much for all your hard work and patience in getting us on the web. It's been a real pleasure working with eBiz Marketing and we have already had a lot of positive feedback on the site. The agency provides excellent value for money"

David KAM, Owner, Agathos Training & Consultancy

"Both our website is done by the dedicated team of Ebiz Marketing. I must say that our company is very satisfied with their services and the valuable insights to the IT part of our business. They are very responsive and will go the extra mile to cater to most if not all your IT related needs. In fact, we have been recommending their company to many of our business partners and most came back with the same feedback - Ebiz Marketing very reliable and value for money, most suitable for SMEs!"

Iris Siew, Owner, The Art of Seduction

"I am absolutely delighted with the site that Ebiz Marketing designed for me! The whole experience has been stress-free, very professional and I would not hesitate to recommend this company to anyone. I particularly like the personal and friendly service and how decisions were reached through close communication with the client so that the end results were guaranteed to be a success. I have also found that the after-care advice has been fabulous and any help I need has been offered without hesitation. I've had great fun with my site already (as I'm able to keep it fresh by updating parts of it myself) and would like to thank the Ebiz Marketing team sincerely for all of their hard work."

Edward Chia, Director, AFUA

"I just wanted to take a moment to thank you for your service,as well as time and more importantly, your patience! It was greatly appreciated. I do hope I can use your service again.You do excellent work!I have referred several friends to your web site. Keep up the great work!"

Cyndi, Owner, Kool Nails

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